Greetings from your Editors

Hi again! First off, we want to thank you all for being a superb newsletter audience and active and willing participants. As you can tell from the length of this edition, we had no shortage of classmates willing to write for us, and we are eternally grateful!

A big focus of this edition of the newsletter seems to be entrepreneurs. Apparently, many of our classmates were blessed with the creativity gene, and they seem to be making great use of it starting new and exciting businesses. Amanda and I have spent way too many hours -- usually coming off a bad week in the office -- dreaming up how we can start our own gig and be our own bosses.

Our freestyle rap album has yet to be picked up, so in the meantime, I’m afraid we’ll have to be satisfied reading about our classmates entrepreneurial genius. Luckily, there seems to be no shortage of that going around!

Thanks again for reading our little letter. Please feel free to drop us a message at d02newsletter@gmail.com. Whether it’s a comment on this edition of the newsletter, a submission, an idea, a photo (old or new), or a short update for the 02 Short and Sweet section, we love hearing from you!

Kerith and Amanda

2012 Recipient of the Dartmouth College Class of 2002
Distinguished Service Award

'02 Give Back: A Q&A with Julia Pinover

By Saleela Salahuddin, Rachel A. Ciprotti, and Anne S. Delaney

Julia Pinover ’02 is the 2012 recipient of the Dartmouth College Class of 2002 Distinguished Service Award for her work as an attorney founding the New York office of the non-profit Disability Rights Advocates, and her service on the Civil Rights Committee of the New York City Bar Association.

Please tell us a bit about your work at Disability Rights Advocates.

Our Supreme Court has said that the freedom to choose when and where to travel “may be as close to the heart of the individual as the choice of what he eats, or wears, or reads.” Unfortunately, New York’s public transit is almost unusable by people with mobility impairments. While 100% of London’s cabs are accessible to wheelchair users, only 1.8% of New York’s cabs are accessible. While 100% of Washington DC’s Metro stations have elevators, only 20% of New York’s subway stations have elevators, and at any given time, some of those elevators are broken. Over 60,000 people in New York City use wheelchairs. Every day, over 60,000 residents of New York City, in addition to thousands of City visitors, are denied free choice of how, when, and where to travel.

Disability Rights Advocates is a 13 attorney civil rights law firm. We represent men and women with disabilities in civil
All stars aligning, where do you hope your current work will lead?

I hope my work leads to New York City, as well as other East Coast cities, becoming more friendly, open, and usable for men, women, and children who can’t see, can’t hear, can’t walk, or who think differently (to just name a few categories of people I hope to help). People with disabilities are everywhere: people are born with disabilities, or grow into them as they age, people come back from war disabled, and others have disabilities that are invisible to everyone but the person who has the disability. Although it’s probably hard for some of us ‘02s to envision, many of us are likely to have these issues touch our lives at some point: be it from injury, illness, a family member or friend who has or will become disabled, or because we are lucky enough to live to a very old age when minds or bodies may need some help. For those who have not yet had disability touch your lives, I hope my work can help to open eyes to how easy it is to be kind to one another, and how drastic a difference one simple and often cheap accommodation can make in someone’s life.

Please describe your path to your current position.

I came to DRA in 2005 for a summer internship between my first and second year at Georgetown Law. I returned to DRA in 2007 with a fellowship funded by the David Boies Foundation. My fellowship focused on educational access for children with disabilities. When I moved to New York City in 2009 (my home town), I still had an enormous desire to do civil rights work, but I had no idea how I was going to make that happen. In late 2009 the founder of Disability Rights Advocates came to New York City on vacation, and the City’s lack of access astonished him. We hatched a plan to open the New York office. In 2010, I found myself donated office space, bought a computer, and officially opened Disability Rights Advocates, New York.

In October of 2010, after months of negotiation, we brought our first transportation lawsuit in New York City, requesting that the City install an elevator at Dyckman Street, an elevated subway station in Harlem. The Dyckman Street station was already being renovated, and we requested that an elevator be part of the plans. Shortly after we filed the lawsuit, the City agreed to install the elevator. This will be the only elevator on the Manhattan 1 line within 100 blocks. There are many more stations to fix.

Next, we turned our sights to New York’s Yellow Taxi system. Out of a fleet of roughly 13,500 vehicles, there are only 32 accessible yellow taxis in New York City (that’s 1.8%). Ahab had a better shot at spotting the great white whale than my clients have of hailing an accessible taxi. In January 2011, after months of negotiation, we sued the Taxi and Limousine Commission. We asked that men and women who have mobility impairments have meaningful access to the taxi fleet. The United States Department of Justice joined us in October of 2011 when they filed a powerful Statement of Interest in our support. The Department of Justice does not weigh in on cases often or lightly. In December 2011, we won in Federal District Court.

The week before the court victory, the New York State legislature also stepped forward to support taxi accessibility. After several weeks of meetings in Albany with Governor Cuomo and his legal staff, the legislature and the Governor agreed to pass a New York State law requiring the taxi fleet to become accessible. Standing next to the Governor at his press conference, listening to him announce that men and women with mobility impairments would soon be able to use yellow taxies like everyone else, was unforgettable.

This summer the Federal Court of Appeals (the Second Circuit) reversed a portion of our December court victory. Regardless, the case has been an overwhelming victory. The case changed the public discourse about taxi accessibility, and press coverage of the case raised consciousness about public transportation access (and the lack thereof). For the first time, perhaps ever, the public and the press actively support accessibility. Regardless of any state law, or any court ruling, the case is likely to be remembered as the catalyst for a more accessible taxi fleet. We hope this is just the beginning.
What is your advice to those seeking to increase public service in their lives as professionals, or even in addition to their professional or other pursuits?

Many attorneys see a stark divide between the public and private legal worlds. Because I am in charge of fund raising, and office administration, as well as legal work, I simply can’t buy in to this stark public/private (or service/non-service) divide. There are two basic ways to participate in public interest work: time or resources. Both are incredibly important. People who work full time in non-profits give all their time, but likely have very limited resources to give. Colleagues who are litigating at large law firms often have resources to give, but their time is short. There are easy resources to donate like money. Money, however, is not the only way to contribute. Resources, like the word processing departments at law firms, pro-bono grant writing advice or free marketing consulting, are all essential to running a non-profit. Everyone willing has something important to give service organizations - regardless of whether you’re in the public or private sector. Philanthropy, even on an individual scale, is service.

Saleela lives in Washington, D.C., where she is an attorney with the U.S. Department of Justice. Rachel is living in Atlanta, her hometown. She is enrolled at the MBA program at Kennesaw State University, and she’s working part-time for the Georgia Symphony Orchestra. Anne lives in Seattle, Washington, where she is an investor within the JPMorgan Private Bank.

Any other thoughts or reflections about service being a part of your every day life?

Describing my career as being about service to others only, is somewhat one sided. I love what I do, but the service I perform for others is in a symbiotic relationship with my life. There are of course things that aren’t enjoyable about being a civil rights lawyer, as there are with any job, but I never dread going to work, and when I leave late, I’m not upset, or angry I had to put in extra time. In this sense, what I do is service to others, but it serves me as well. It makes me feel good, energized, and satisfied. I also have a job that is demanding without demanding that it be my one and only pursuit. In this way, it helps me keep my life balanced so that I can work at my job, and do other things that I love doing. This keeps me challenged and engaged day to day on many more levels than any job alone could. This balance also allows me to look forward at my own life with a lot of optimism that it can be what I want it to be both professionally and personally. I think every person dedicated to a public interest career likely enjoys serving others deeply, but also has private reasons that their service career serves them.

Treasurer’s Corner

It’s time for another update – and I have several exciting news items to share with you!

**First and foremost:** We have lowered class dues by 30%, down to just $25/year!

Most of you should have received the dues letter back in early September, and I hope you noticed the new amount. We know every little bit helps... So if you have not already done so, please send in your dues! With this lower amount, every single one of your payments makes a difference for the class treasury.

**Second:** The reason we were able to do this is because we no longer have to pay for the Alumni Magazine subscriptions out of our ’02 class treasury!

Starting this year, the College will cover the cost of the Magazine. This is a huge change in College policy, and it means that not only will everyone continue to receive the Alumni Magazine, but we also get to spend more of our money on things that are important to us as a class – including newsletters (such as this one you are holding in your hands), reunion subsidies, our Distinguished Service Award, and more!

**Third:** We are launching an exciting new ’02 Class Project, which will support Dartmouth Partners in Community Service (“DPCS”).

DPCS places Dartmouth students and graduates with non-profit organizations and links them with alumni mentors. Over forty ’02s have participated in the program, and it is now our turn to support it! There are many ways to do so – you can make a donation when paying your dues... or be a mentor... or help make a connection with a Service organization.

So here’s what you need to do now:

- Go to our class website, [http://www.dartmouth.org/classes/class02](http://www.dartmouth.org/classes/class02)
- Click on “Dues” tab to pay your dues online quickly and securely!
- Then, click on the “Class Project (DPCS)” tab to learn more about DPCS.

That’s all for now! Always look forward to hearing from you.

Yours truly,

Yelena Blackwell ’02, Class Treasurer
'02 Be Your Own Boss: A Profile of Drew Lambert

Shelley de Alth Leonard '02

This past April, Forbes profiled our classmate, Drew Lambert '02, as a rising entrepreneur, so I figured it was time to catch up with him on, well, pretty much everything he's been up to since our days in Hanover. In the last four years, Drew has ditched his office job and started not one, but four, active businesses, allowing him to work from home and pursue his passions.

Drew left Dartmouth on a fairly traditional trajectory. He spent two years in management consulting and another four working for several small hedge funds on the trading side. But in 2008, as the hedge fund world was collapsing, he found himself in the “right place, at the right time” to venture out and start Cypress Settlements. Together with two friends, one with a hedge fund background and another who had been working in operations at the Harvard endowment, they created software that captures and automates a previously overlooked source of revenue for hedge funds, pension funds, endowments, and other large investors---collecting what is owed to them from securities class action settlements.

As Drew tells it, there currently is about $4 billion in escrow accounts from settled lawsuits just sitting there waiting to be paid out to investors. But investment firms with millions of trades often do not have a process to identify and monitor their eligibility for various settlements. Drew and his partners spent the first year of the business developing the software and systems to automate the process. Now they assist their clients by uploading an investor’s trading data into their database, crunching it through, and outputting all of the available recoveries for the investor. Cypress then electronically files the claims to collect each settlement and sends the client a check while continuing to monitor settlement eligibility going forward.

As Managing Director, Drew oversees the day-to-day and manages Cypress’s seven-person sales team, which is in the process of expanding. Although Cypress has an office in New York, most days, when he’s not in client meetings, Drew can be found in his home office in Stamford, Connecticut, or in his wood shop just down the road. Although Cypress is Drew’s bread and butter, what he truly loves to do (and has since his Dartmouth days) is furniture design and woodworking.

Drew started his first furniture company, Broken Line Design, as an evening and weekend pursuit while he was still working at the hedge fund, and it has grown from there. Broken Line is a manufactured furniture company, meaning Drew and his partner design furniture that is then mass-produced and marketed. Broken Line’s products are mainly household items: coffee tables, shelving systems, and the like. Just recently this led him to a new business—sorority furniture! It started when his cousin, an interior designer, was asked by her old sorority, Alpha Phi, to re-do their house, and she in turn asked Drew to design the furniture for the girls’ bedrooms. Since their first successful installation at Worcester Polytechnic, they’ve been asked to outfit multiple Alpha Phi houses around the country, so Drew has been busy designing bunk bed units with built-in dressers, desks, and shelving. Drew even had a mandate to furnish the new Alpha Phi house at Dartmouth, but the deal fell through after ORL intervened with free furniture. Drew has coined this new venture Ivy Rowe, and they plan to expand to dorms and prep schools (but no fraternity furniture lines at this time; Drew’s stuff is simply too nice for the average fraternity!).

On top of all this, Drew has another company, Drew Lambert Designs, through which he markets his custom, hand-made furniture pieces. That business started when Doug Fenton ('02) asked Drew to make him a wooden bed frame, and other friends soon clamored for their own Lambert originals. Drew designs most pieces based on the clients’ vision of something they have seen and want to recreate, but he has the most fun finding a unique piece of wood and designing around it. Drew came to Dartmouth knowing a bit about woodworking from his father and grandfathers, but he claims to have learned fundamental woodworking techniques from his mentors at the Dartmouth woodshop. As a frequent wedding attendee, Drew’s woodshop comes in handy because he has plenty of wood scraps at the ready that he turns into handcrafted cutting boards for wedding gifts. How many of you have gotten one?

Going forward, Drew obviously has lots to keep him busy as Cypress and his furniture businesses expand and grow in new directions. In addition, he was just named chairperson of the Dartmouth Entrepreneurial Network of Connecticut, which brings together alumni of all ages (and some eager rising students) for various networking events. As I peppered Drew with questions about his various ventures for nearly an hour, it was nice to hear that the guy I knew at Dartmouth is still familiar. He still loves to build things, to race sailboats, and to run around with fellow Psi U’s---the day after we talked he was headed to Six Flags for a day of merriment ahead of Doug Fenton’s wedding to Jess Margolin ('00) over Labor Day weekend in Vermont. Congratulations Doug!

Shelley lives in DC with her husband Andrew and is starting her fourth year at the Department of Justice litigating against tax shirkers, crooks, and general ne’er-do-wells.
‘02 Travel the World: Some Notes from the London 2012 Olympics

Regan Murphy ’02

Some of you may have heard that we had four Dartmouth alumni competing in the Olympics this summer (Sean Furey ’04, Thayer ’05 & ’06, javelin; Evelyn Stevens ’05, road cycling; Erik Storck ’07, sailing; and Anthony Fahden ’08, lightweight crew—men’s four). Some of us were even fortunate enough to be there and cheer them on in person. Below are some highlights:

There were kids everywhere

London emphasized the impact of the Games on the next generation and children were all around. Children’s tickets were offered at steep discounts, encouraging families to come cheer and be inspired, and many families did exactly that! In addition, with many sponsors not using their full allotment of tickets, London took the opportunity to donate tickets to camps and schools. You would see a row of children following in a teacher or counselor to many events. This young fan sports our favorite backpack, obviously supporting Team Great Britain (“GB”).

The mascots were everywhere, too

Wenlock and Mandeville were the two official mascots of the 2012 Games - and they were ALL over the city in different key spots. It became a trip contest to see how many we could mimic and photograph. Below is a snapshot of Shihwan Chung ’02 with a Parliamentary Mandeville. According to a story shared with the press, the mascots originated from the final girder of the Olympic Stadium. Their skins are described to be highly polished steel which allows them to reflect the personalities and appearances of the people they meet.

The “house” scene is an added bonus to enjoying the sights of London

Many of the visiting countries sponsor these houses as a site for their own citizens to find comfort food and drink or to celebrate any medals won. However, they also give Olympics visitors a taste of the sponsor country’s culture. The photo below was taken just outside Swiss House over on the South Bank (aka another mascot sighting). Swiss House was offering free Lindt chocolates and a chance to rock climb (you can see the spotter on the platform in the upper right).

The Olympic Stadium & Park were truly impressive

The sheer size and buildings of the new Olympic Park was nothing short of exciting. What is even more impressive is that many of these structures are just temporary and will be taken down by the time this newsletter is printed. For those who have not had a chance to experience the magnitude of Olympics operations, it was astounding how the British were able to move millions of visitors in and out of the massive park, several times a day, with minimal-to-zero lines at security and consistently smooth Tube transportation. Rio has a very high bar to live up to!

Any of you who also had a chance – feel free to submit your photos and stories and we will share them in the next newsletter!

Regan lives in Chicago with her husband, Shihwan Chung D’02, and dog, Fred. She continues to focus on healthcare consulting at BCG Chicago.
NOMINATIONS SOUGHT FOR ’02 DISTINGUISHED SERVICE AWARD

The Class of 2002 Executive Committee is accepting nominations for the 5th annual Class of 2002 Distinguished Service Award to be presented to a member of the Class of 2002 who has distinguished her or himself in the public or private sector. Nominations are accepted from all personal and professional backgrounds and callings, and from traditional and non-traditional career paths and pursuits.

Please feel free to nominate yourself or one of our classmates. The nomination can be as short as a few sentences and should describe what the nominee does that distinguishes him or her in the public or private sector. Include the name and contact information of the nominee and a brief description explaining the basis of the nomination. Nominations are accepted on a rolling basis, but to be considered for a particular year, please send nominations by April 30 to Dartmouth.Class.of.2002@alum.dartmouth.org. You can also submit nominations online at http://www.dartmouth.org/classes/2002/distinguished_service_award.php.

The Tucker Foundation will receive a contribution to Dartmouth Partners in Community Service in the award winner’s honor to support student volunteerism and the award winner will receive a Dartmouth token of appreciation. Costs associated with the award continue to be supported through class dues.

Please contact award organizers Saleela Khanum Salahuddin (saleela@gmail.com), Anne Delaney (asdelaney@gmail.com), or Rachel Ciprotti (rciprotti@gmail.com) if you have any questions.


‘02 Be Cultural: Cultural Craver, the Brainchild of Julia Levy, ’02

Anne Cloudman ’02

At Dartmouth it was easy to find culture when you wanted it. From plays, movies and art exhibits at the Hop, to a cappella shows in the houses, there were a limited number of events at any given time on campus, and chances are you knew about them — remember all those Blitzes?

Most of us didn’t stay in Hanover though. We moved to bigger cities with a wide range of cultural options. According to our classmate Julia Levy, co-founder of Culture Craver, there are over 800 cultural events happening at any given time in New York City alone. Julia’s company aims to solve the problem of how people discover what cultural events are happening that they will enjoy. I sat down with Julia to learn more about where the idea came from and how Culture Craver aims to help you discover more culture you’ll love.

Anne: Where did the idea for Culture Craver come from?

My husband, Ari, is a theater director and producer here in New York and he realized that people in the industry needed a modern tool to promote their work. The idea for Culture Craver — which is a tool for culture makers and culture consumers — evolved from our discussions about that issue. We co-founded Culture Craver in 2011 and have been working on it full time since shortly after I graduated from business school at Columbia.

Anne: What’s the basic concept of Culture Craver?

The website and iPhone app generate custom recommendations for current and upcoming cultural events based on your preferences and the tastes of your friends and the professional critics you trust. It’s like Rotten Tomatoes for art, theater, film, dance, music, etc. — except that the scores you see are tailored to your preferences and coming only from the people you trust. We pull in reviews from more than 1,000 professional critics and analyze them before putting them in our system. Users can “crave” what they’re excited to see and rate what they’ve seen. Then you see a snapshot of the top current events for you — as recommended by your trusted friends and critics. It’s also easy to keep track of your cultural calendar, make plans with friends, buy tickets, and find the latest cultural buzz.

Anne: I do find it hard to know what’s happening at any given time. It seems to take lot of work — browsing magazines like Time Out New York or New York. Even then how do I know I’ll like it?

Exactly. It’s a lot of work to skim three different magazines and try to make sense of Twitter to figure out what movie to watch or what museum to visit. For so many other things in life today — like buying a new TV, for example — we don’t have to cross-reference multiple sources and do mental math to figure out what the best choices are. The old fashioned
Anne: What’s in the future for Culture Craver?

Anyone who wants an account can join by going to www.culturecraver.com and requesting an invitation. Users can then invite their friends and build their network to make the recommendations more meaningful. We’re also developing some exciting partnerships with media and arts organizations and preparing to roll out to other cities beyond New York City soon.

Anne: What’s the best part about working for yourself and on Culture Craver?

It’s really fulfilling to create something that solves a problem and helps people. How to constantly improve Culture Craver is our puzzle to solve every day, and that’s a really great feeling to have going to work.

Anne is still living in New York City and working as a veterinarian on the Upper West Side.

‘02 Short and Sweet

From **Caitlin Murphy Dyer ’02**: I must admit I just read the Spring Newsletter...it takes a while for mail to get to me as it gets sent to my parents first and then they forward it on to Australia...I can’t believe it but I have been living in Brisbane for almost six years now! I married an Aussie...Richard Dyer who actually coached rugby at Dartmouth in 2000 and 2001. We met while I was living in NYC and after living together there for a few years, we decided to pack up and move down under. Since arriving in Australia I have received my Bachelor of Science in Nursing, worked as a operating theatre nurse doing mostly orthopedic trauma, and sixteen months ago I had a son, Charlie, who is the inspiration behind my most recent project which is being a “mommy blogger” at Mother Down Under [http://mother-downunder.blogspot.com.au](http://mother-downunder.blogspot.com.au).

My blog is intended to be an online mother’s group so for all of our classmates who have become parents or who are expecting, please check it out and feel free to comment! I love hearing what other mothers are up to and of course tricks of the trade are welcome...any advice about how I can get Charlie to eat some vegetables would be greatly appreciated! So that is me!

I am looking forward to the next newsletter!

Cheers,

**Caitlin**

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From **Megan K. Ahern ’02**: Hi! After what feels like an eternity in grad school, I’m finally finishing up my joint Ph.D. in English & Women’s Studies at the University of Michigan this spring. Then my partner, Chandan, and I will pack up and head to Chicago, where I’ll be starting a 2-year postdoc in the Disciplines & Technologies Project at the University of Chicago in the fall. I hope any ’02s in town will share their advice with us newcomers! Thanks and take good care,

**Meg**
‘02 Reminisce

Finally, despite our (desperate?) pleas, we only got one response to our solicited answers from the last edition of the newsletter. Correne Bredin ’02 wrote in the following (thank you Correne!!):

1) What was your favorite professor at Dartmouth and why? Stephanie Boone (English 2/3)... she told me to write in legends of the books which I was banned from doing in high school. I thought that was very cool.

2) What do you miss most about Dartmouth? Playing on a college sports team where your life revolved around your workout schedule.

Photo by Carrie Cahill Mulligan, http://ccmhats.com

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